

# **COMMUNICATION MANAGEMENT: THEORY AND PRACTICE IN THE 21<sup>ST</sup> CENTURY**

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COMMUNICATION AND MEDIA CONFERENCE  
CEECOM 2019

FROM 19<sup>TH</sup> TO 21<sup>ST</sup> JUNE, 2019

"COMMUNICATION MANAGEMENT: THEORY AND  
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# Communication Management Theory And Practice

**B Lingard**



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