

A Perspective on Management Accounting Research

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INTRODUCTION

I thank the Management Accounting Section (MAS) of the American Accounting Association for selecting me as the recipient of the 2018 Lifetime Contribution to Management Accounting Award and the AICPA (American Institute of Certified Public Accountants) and CIMA (Chartered Institute of Management Accountants) for sponsoring it. I am honored to receive this prestigious award.

THANKS

I also thank several people for helping me to contribute to management accounting, because without their help I would not have made these contributions. Let me begin by thanking my wife, Janet, and children, Jesse and Lilly. They have provided me with lots of love and support that have kept me motivated.

I also thank my 37 coauthors for helping me to contribute to management accounting and to learn about management accounting research. I especially want to thank five coauthors who have been wonderful friends as we worked on many projects.

My time as a doctoral student at the University of Pittsburgh (Pitt) was the best of times! I chose Pitt because Jake Birnberg was one of the few scholars of what I wanted to study—the relation between management accounting and psychology. We began and continued to work on projects related to management controls, psychology theory, and lab experiments. Jake was a fabulous teacher and mentor.

My research expanded by working with two other coauthors in the 1980s and early 1990s. Mark Young and I began by doing lab experiments on cost and manufacturing controls. We moved to the field to do interviews and surveys of budgeting and emerging cost management practices like activity-based costing and life-cycle cost management. Chee Chow and I did lab experiments on incentives based on agency theory and surveys of management controls using cross-cultural psychology theories.

In the late 1990s I started to work with Ranjani Krishnan and Joan Luft doing lab experiments on performance measures and incentives motivated by economics and psychology theories. Joan and I also worked on studies that developed models of causes and effects of management accounting and strategies for improving management accounting research.

Some of my contributions to management accounting were greatly helped by collaborating with a few people for many years and I thank them for our collaborations:

- Chris Chapman and Anthony Hopwood for our editing of *Accounting, Organizations and Society* and the three volumes of the *Handbook of Management Accounting Research*;
- Wai Fong Chua and Jan Mouritsen for our organizing the GLOBAL Management Accounting Research Symposium (GMARS);
- Kari Lukka for our organizing the European Institute for Advanced Studies in Management's (ELASM) *New Directions in Management Accounting Conferences*; and
- Chris Chapman and Frank Moers for our teaching doctoral students in ELASM's Doctoral Education Network program on quantitative empirical research on management accounting.

I thank Jake Birnberg, Annie Farrell, Allan Hansen, Joan Luft, Matthias Mahlendorf, Ken Merchant, Casey Rowe, Karen Sedatole, and Lorvyn Trapp for their helpful comments on an earlier version.

This article is based on my acceptance speech upon receiving the Lifetime Contribution to Management Accounting Award at the 2018 Management Accounting Section's Midyear Meeting in Scottsdale, Arizona, January 5.

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Table of Contents Accounting A Management Perspective

1. Understanding the eBook Accounting A Management Perspective
 - The Rise of Digital Reading Accounting A Management Perspective
 - Advantages of eBooks Over Traditional Books
2. Identifying Accounting A Management Perspective
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Accounting A Management Perspective
 - User-Friendly Interface
4. Exploring eBook Recommendations from Accounting A Management Perspective

- Personalized Recommendations
 - Accounting A Management Perspective User Reviews and Ratings
 - Accounting A Management Perspective and Bestseller Lists
5. Accessing Accounting A Management Perspective Free and Paid eBooks
 - Accounting A Management Perspective Public Domain eBooks
 - Accounting A Management Perspective eBook Subscription Services
 - Accounting A Management Perspective Budget-Friendly Options
 6. Navigating Accounting A Management Perspective eBook Formats
 - ePub, PDF, MOBI, and More
 - Accounting A Management Perspective Compatibility with Devices
 - Accounting A Management Perspective Enhanced eBook Features
 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Accounting A Management Perspective
 - Highlighting and Note-Taking Accounting A Management Perspective
 - Interactive Elements Accounting A Management Perspective
 8. Staying Engaged with Accounting A Management Perspective
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Accounting A Management Perspective
 9. Balancing eBooks and Physical Books Accounting A Management Perspective
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Accounting A Management Perspective
 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
 11. Cultivating a Reading Routine Accounting A Management Perspective
 - Setting Reading Goals Accounting A Management Perspective
 - Carving Out Dedicated Reading Time
 12. Sourcing Reliable Information of Accounting A Management Perspective

- Fact-Checking eBook Content of Accounting A Management Perspective
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
- Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
- Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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