

## **BUS 599: Strategic Management Exam**

### **Question 1**

**Which of the following IS NOT an argument in favor of corporate social responsibility?**

- (a) Imposes unequal costs among competitors.**
- (b) Responds to changing stakeholders' demands.**
- (c) Corrects social problems caused by business.**
- (d) Discourages government regulation.**

### **Question 2**

**The ethical roots of the classical model of corporate social responsibility are found in which statement?**

- (a) The idea that the interests of stakeholders are as important as the interests of a corporation's stockholders.**
- (b) The free market theory which holds that managers are ethically obliged to make as much money as possible for their.**
- (c) The ethical imperative to cause no harm.**
- (d) The ethical imperative to prevent harm.**

### **Question 4**

**Which one of the following propositions correctly describes the concept of a right?**

# Bus 599 Strategic Management Comprehensive Exam

**Minjie Lin**



## **Bus 599 Strategic Management Comprehensive Exam:**

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enhances its educational utility In summary Advanced Strategic Management is a comprehensive globally aware and practically oriented resource that bridges the gap between theory and application Its innovative approach and rich content make it an indispensable tool for students educators and practitioners navigating the complexities of modern strategic management

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[Loose-Leaf Essentials of Strategic Management](#) Margaret Peteraf,John E. Gamble,Arthur A. Thompson, Jr.,2018-02-16

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**ISE Essentials of Strategic Management: the Quest for Competitive Advantage** John E. Gamble, Arthur A. Thompson, Jr., Margaret Peteraf, 2018-02-16 Essentials of Strategic Management 6th edition by Gamble Peteraf and Thompson presents concise straight to the point discussions timely examples with a writing style that captures students interest It features 10 chapters with 12 tightly linked cases The content is solidly mainstream and balanced mirroring both insights of academic thought and real world strategic management For years strategy instructors have been shifting from purely text cases to a text cases simulation course structure Two widely used online competitive strategy simulations The Business Strategy Game and GLO BUS are optional companions Both simulations are closely linked to the content

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**Global Strategic Management** Kamel Mellahi, Jędrzej George Frynas, Paul N. Finlay, 2005 Global Strategic Management is a core textbook for almost any International and Global Strategy course and is suitable as a supplementary text for any Strategic Management or International Business courses This brand new text is the first to offer a truly global as opposed to multinational perspective on strategy It covers both traditional strategic management topics and new topics such as corporate social responsibility and new technologies Global Strategic Management gives the student a thorough understanding of the wide range of theories and research available in this field while providing both mini cases and full length cases of successful global companies from the United States Europe and emerging economies such as India As well as providing comprehensive pedagogical features the text is accompanied by a companion web site which includes a lecturer area with model answers to discussion questions and case questions and Powerpoint slides and a student area with links to web sites of interest

[Bus Strategy Game Vs 7.20](#) Arthur A. Thompson, Gregory J. Stappenbeck, 2002 The Business Strategy Game is the 1 selling computer simulation in the strategic management market It is the single best exercise available for helping students understand how the functional pieces of a business fit together and for providing students with a capstone experience in decision making The exercise of running a simulated company in a competitive market setting helps students develop better decision making judgment and improves their skills in evaluating market and competitive conditions and responding to changes that are occurring The BSG helps students learn from working with the numbers exploring options and trying to unite production marketing finance and human resource decisions into a coherent strategy

**E3 Strategic Management - CIMA Exam Practice Kit**, 2014-12-01

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