

BUS 599: Strategic Management Exam

Question 1

Which of the following IS NOT an argument in favor of corporate social responsibility?

- (a) Imposes unequal costs among competitors.**
- (b) Responds to changing stakeholders' demands.**
- (c) Corrects social problems caused by business.**
- (d) Discourages government regulation.**

Question 2

The ethical roots of the classical model of corporate social responsibility are found in which statement?

- (a) The idea that the interests of stakeholders are as important as the interests of a corporation's stockholders.**
- (b) The free market theory which holds that managers are ethically obliged to make as much money as possible for their.**
- (c) The ethical imperative to cause no harm.**
- (d) The ethical imperative to prevent harm.**

Question 4

Which one of the following propositions correctly describes the concept of a right?

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**Roberto S. Vassolo, Natalia
Weisz, Benjamin Laker**



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