



Blended Teaching Design of College English under the Guidance of Conversational Framework

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Abstract

College students today are “the natives” in the digital world, and their access to knowledge has undergone profound changes. As a “new fashion”, blended learning has increasingly become a new trend which further promotes the advantages of offline learning. Drawing on the concept of “conversational framework”, this study selects Yunbanke as an online learning tool to expound on blended teaching design of unit three “Harmonizing via Respect” from the textbook “New Era of Mingde College English”, with an attempt to provide students with more learning methods and options. It comes to the conclusion that “conversational framework” can enhance instructors’ overall awareness of teaching design, improve the feasibility of blended teaching, and achieve desired learning outcome better.

Subject Areas

E-Learning and Knowledge Management, Educational Technology, Higher Education, Language Education

Keywords

Blended Learning, Conversational Framework, Teaching Design

1. 引言

《教育信息化 2.0 行动计划》指出：要坚持信息技术与教育教学深度融合的核心理念，构建网络化、数字化、智能化、个性化、终身化的教育体系，建设人人皆学、处处能学、时时可学的学习型社会，推动我国教育信息化整体水平走在世界前列[1]。在高等教育日益信息化和外语教育日益多元化的助推下，混合式教学得到越来越多的关注。本文以大学英语课程为例，探讨技

College English Custom Publication

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