

BUS 599: Strategic Management Exam

Question 1

Which of the following IS NOT an argument in favor of corporate social responsibility?

- (a) Imposes unequal costs among competitors.**
- (b) Responds to changing stakeholders' demands.**
- (c) Corrects social problems caused by business.**
- (d) Discourages government regulation.**

Question 2

The ethical roots of the classical model of corporate social responsibility are found in which statement?

- (a) The idea that the interests of stakeholders are as important as the interests of a corporation's stockholders.**
- (b) The free market theory which holds that managers are ethically obliged to make as much money as possible for their.**
- (c) The ethical imperative to cause no harm.**
- (d) The ethical imperative to prevent harm.**

Question 4

Which one of the following propositions correctly describes the concept of a right?

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Raffaela Di Napoli



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[Bus Strategy Game Vs 7.20](#) Arthur A. Thompson, Gregory J. Stappenbeck, 2002 The Business Strategy Game is the 1 selling computer simulation in the strategic management market It is the single best exercise available for helping students understand how the functional pieces of a business fit together and for providing students with a capstone experience in decision making The exercise of running a simulated company in a competitive market setting helps students develop better decision making judgment and improves their skills in evaluating market and competitive conditions and responding to changes that are occurring The BSG helps students learn from working with the numbers exploring options and trying to unite production marketing finance and human resource decisions into a coherent strategy

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