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(Source: Americans United for Life)

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How To Lie With Charts

Lee Baker



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How to Lie with Charts Gerald E. Jones, 2000 Now available in Barnes Noble stores nationwide By exposing the tricks of the trade How to Lie with Charts shows you how to create effective truthful presentations and how to spot deceptive ones

How to Lie with Charts Gerald Everett Jones, 2018-10-07 This is the new edition of the definitive textbook on data visualization There s added material on fake news and social media disinformation misinterpretation of metadata and the uses and abuses of Big Data If you re using a computer to generate charts for meetings and reports you don t have to be taught how to lie you re already doing it You probably don t know your charts are unreliable and neither does your audience So you re getting away with it until a manager or a sales prospect or an investor makes a bad decision based on the information that you were so helpful to provide The main focus of How to Lie with Charts is on the principles of persuasive and undistorted visual communication It s about careful thinking and clear expression So don t blame the computers People are running the show

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interest to graphic designers art directors editors and anyone who uses charts to convey information

The Enigmatic Realm of **How To Lie With Charts**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing in short supply of extraordinary. Within the captivating pages of **How To Lie With Charts** a literary masterpiece penned with a renowned author, readers attempt a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting impact on the hearts and minds of people who partake in its reading experience.

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