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Business Policy And Strategy

Lorna M. Daniells



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International Dimensions of Business Policy and Strategy John S. Garland, Richard N. Farmer, 1986

Strategic Management Dan Schendel, Charles W. Hofer, 1979

Business Policy and Strategic Management Lawrence R.

Jauch, William F. Glueck, 1988

Business Policy: Strategy Formation and Management Action William F. Glueck, 1972

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Business Policy And Strategy Concepts And Readings (4th Edition) Daniel J. McCarthy, Robert J. Minichiello, Joseph R. Curran, 2004

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