

A Language and Culture Comparative Study of Three Primary Colors in English and Chinese Idioms and Usual Expressions from the Perspective of Metaphorical Cognition

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ABSTRACT

Color terms, especially the three primary colors, bear the weight of basic meaning of color in English and Chinese idioms and usual expressions. The same color has different meanings in different languages, thus it makes Native English speakers and Native Chinese speakers who use other foreign languages puzzled. Therefore, it is necessary to make a language and culture comparative study of the meanings of three primary colors in English and Chinese idioms and usual expressions. This essay uses metaphors and cognition to make the comparative study between color idioms and usual expressions in English and Chinese. It aims at revealing the similarities and dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. This essay provides a perspective for the role of cultural variation of metaphor and plays a role in overcoming the language barriers in communication.

Keywords: three primary colors, idioms and usual expressions, metaphorical cognition.

1. INTRODUCTION

Color features are the perception and description of human language. It is an important part of the world language. In language, this symbol symbolizes the an understanding of color words. The words of color are generally used in people's cognition and description of the world [1].

Therefore, it is necessary to inherit the colors in human language. Everything in nature, including human language, is in a state of change. The development of language cannot be separated from the development of human language. A more developed language may affect the less developed one. At the same time, it is also conducive to the development of human language in the process of development. In the process of language learning, learners' attention is becoming more and more concentrated[1]. In non-human languages, Kay and McDaniel find an interesting phenomenon, metaphor. The metaphors of color and color terms are closely related. In exploring metaphors and its working mechanisms, the color terms are very useful.

In this essay, metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions will be studied. Similarities and dissimilarities of three primary colors in English and Chinese idioms and usual expressions will also be searched from the aspect of metaphorical cognition.

This essay is divided into several parts. In the first part, a brief introduction to metaphorical cognition will be shown. In the next part, first it is about similarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. Secondly, it is about dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. The last is about the reasons for similarities and dissimilarities of three primary colors' metaphorical cognitive meanings in English and Chinese idioms and usual expressions. The final part is the conclusion.

2. LITERATURE REVIEW

Color terms are as common as linguistic phenomena in many kinds of cultures and languages. It is necessary to introduce color terms, as color terms are going to be

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Research Agenda for Public Administration Andrew Massey,2019 This book addresses salient current issues in public administration research It seeks to suggest where future research may or indeed ought to be focussed To advocate the future routes for the development of research this book is divided into themes with a clear overlap between different approaches The book has contributions that will assist students of public administration public sector management and public policy especially new PhD students but will also be a useful resource for more established researchers to understand the major emerging issues within the field **A.L.A. Catalog** ,1904 The Consumption of Wealth Elizabeth Ellis Hoyt,1928 **The Journal of Medical Research** Boston Society of Medical Sciences,1905 **The Journal of Medical Research** ,1905
The Outlook ,1900 *Primacy and Its Discontents* Michael E. Brown,2008 Experts consider whether American primacy will endure or if the future holds a multipolar world of several great powers The unprecedented military economic and political power of the United States has led some observers to declare that we live in a unipolar world in which America enjoys primacy or even hegemony At the same time public opinion polls abroad reveal high levels of anti Americanism and many foreign governments criticize U S policies *Primacy and Its Discontents* explores the sources of American primacy including the uses of U S military power and the likely duration of unipolarity It offers theoretical arguments for why the rest of the world will or will not align against the United States Several chapters argue that the United States is not immune to the long standing tendency of states to balance against power while others contend that wise U S policies the growing role of international institutions and the spread of liberal democracy can limit anti American balancing The final chapters debate whether countries are already engaging in soft balancing against the United States The contributors offer alternative prescriptions for U S foreign policy ranging from vigorous efforts to maintain American primacy to acceptance of a multipolar world of several great powers Contributors Gerard Alexander Stephen Brooks John G Ikenberry Christopher Layne Keir Lieber John Owen IV Robert Pape T V Paul Barry Posen Kenneth Waltz William Wohlforth

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