

# A Perspective on Management Accounting Research

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## INTRODUCTION

I thank the Management Accounting Section (MAS) of the American Accounting Association for selecting me as the recipient of the 2018 Lifetime Contribution to Management Accounting Award and the AICPA (American Institute of Certified Public Accountants) and CIMA (Chartered Institute of Management Accountants) for sponsoring it. I am honored to receive this prestigious award.

## THANKS

I also thank several people for helping me to contribute to management accounting, because without their help I would not have made these contributions. Let me begin by thanking my wife, Janet, and children, Jesse and Lilly. They have provided me with lots of love and support that have kept me motivated.

I also thank my 37 coauthors for helping me to contribute to management accounting and to learn about management accounting research. I especially want to thank five coauthors who have been wonderful friends as we worked on many projects.

My time as a doctoral student at the University of Pittsburgh (Pitt) was the best of times! I chose Pitt because Jake Birnberg was one of the few scholars of what I wanted to study—the relation between management accounting and psychology. We began and continued to work on projects related to management controls, psychology theory, and lab experiments. Jake was a fabulous teacher and mentor.

My research expanded by working with two other coauthors in the 1980s and early 1990s. Mark Young and I began by doing lab experiments on cost and manufacturing controls. We moved to the field to do interviews and surveys of budgeting and emerging cost management practices like activity-based costing and life-cycle cost management. Chee Chow and I did lab experiments on incentives based on agency theory and surveys of management controls using cross-cultural psychology theories.

In the late 1990s I started to work with Ranjani Krishnan and Joan Luft doing lab experiments on performance measures and incentives motivated by economics and psychology theories. Joan and I also worked on studies that developed models of causes and effects of management accounting and strategies for improving management accounting research.

Some of my contributions to management accounting were greatly helped by collaborating with a few people for many years and I thank them for our collaborations:

- Chris Chapman and Anthony Hopwood for our editing of *Accounting, Organizations and Society* and the three volumes of the *Handbook of Management Accounting Research*;
- Wai Fong Chua and Jan Mouritsen for our organizing the GLOBAL Management Accounting Research Symposium (GMARS);
- Kari Lukka for our organizing the European Institute for Advanced Studies in Management's (ELASM) New Directions in Management Accounting Conferences; and
- Chris Chapman and Frank Moers for our teaching doctoral students in ELASM's Doctoral Education Network program on quantitative empirical research on management accounting.

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I thank Jake Birnberg, Annie Farrell, Allan Hansen, Joan Luft, Matthias Mahlendorf, Ken Merchant, Casey Rowe, Karen Sedatole, and Lorvyn Trapp for their helpful comments on an earlier version.

This article is based on my acceptance speech upon receiving the Lifetime Contribution to Management Accounting Award at the 2018 Management Accounting Section's Midyear Meeting in Scottsdale, Arizona, January 5.

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# Accounting A Management Perspective

**Judd E. Hollander**



## **Accounting A Management Perspective:**

Accounting A Management Perspective: Bestsellers in 2023 The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous engrossing novels enthraling the hearts of readers worldwide. Lets delve into the realm of bestselling books, exploring the engaging narratives that have captivated audiences this year. The Must-Read : Colleen Hoover "It Ends with Us" This touching tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can triumph. Accounting A Management Perspective : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids compelling storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Accounting A Management Perspective : Delia Owens "Where the Crawdads Sing" This captivating coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens crafts a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These bestselling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of engaging stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and gripping novel that will keep you guessing until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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