



BUSINESS STUDIES

Maximum Marks: 80

Time Allotted: Three Hours

Reading Time: Additional Fifteen Minutes

Instructions to Candidates

- ✓ You are allowed **additional fifteen minutes** for **only** reading the question paper.
- ✓ You must **NOT** start writing during reading time.
- ✓ This question paper has **6** printed pages.
- ✓ It is divided into **three sections** and has **13 questions** in all.
- ✓ All questions are compulsory. Answer **all** questions.
- ✓ **Section A** has **sixteen subparts** which are very short answer questions. Each question carries 1 mark.
- ✓ While attempting **Multiple Choice Questions** in Section A, you are required to write **only ONE** option as the answer.
- ✓ **Section B** has **eight questions** which are short answer questions. Each question carries 4 marks.
- ✓ **Section C** has **four questions** which are long answer questions. Each question carries 8 marks.
- ✓ *Internal choices* have been provided in *two questions in Section B* and in *one question in Section C*.
- ✓ The intended marks for questions are given in brackets [].

Instruction to Supervising Examiner

- ✓ Kindly read **aloud** the Instructions given above to all the candidates present in the examination hall.



Business Studies Specimen Paper 2012

**Douglas J. Cumming, Geoffrey
Wood, Igor Filatotchev, Juliane
Reinecke**

Business Studies Specimen Paper 2012:

Business Studies Dr S K Bhatia, Meenu Ranjan Arora, A text Book on Business Studies *Business and Development Studies* Peter Lund-Thomsen, Michael Wendelboe Hansen, Adam Lindgreen, 2019-10-16 Business and Development Studies Issues and Perspectives provides a comprehensive collection of cutting edge theoretical and empirical contributions to the emerging field of business and development studies Compared to more traditional business school accounts of business in developing countries which focus on the challenges and opportunities of doing business in developing countries this anthology explores whether how and under what conditions business contributes to the achievement of economic social and environmental goals in developing countries The book consolidates the current status of academic work on business and development identifies state of the art in relation to this academic field and establishes a future research agenda for business and development studies as an emerging academic discipline within the social sciences The book will be of interest to researchers and students including economists geographers sociologists political scientists corporate social responsibility specialists and development scholars who are seeking an in depth overview of current debates about the role of business as a development agent in the Global South The book is also of relevance to practitioners that are engaged in work with the private sector seeking to enhance the positive effects and minimize the negative economic social and environmental consequences of business activity in the Global South

Studies of African Economies From Past to Future Vol.2
Andre Abdala, Oscar Bayemi, 2019-07-30 Ch 1 The Chapter investigated the transmission channels of monetary policy shocks on real per capita output in Nigeria for the period 1981 to 2017 using Vector Auto regressive framework The results of the impulse response functions showed that real per capita output exchange rate private sector credit and inflation responded heterogeneously to unexpected monetary shock and hence provide a useful indicator for determining the effectiveness of monetary policy in the domestic economy In the case of the forecast error variance decomposition the study revealed that shocks to monetary policy rate explained the largest variation in real per capita output followed by private sector credit and exchange rate These shocks have a progressive impact on real per capita output except private sector credit while the average contributions of shocks from equity price channel is below one percent Therefore the basic channels of monetary transmission are monetary policy rate credit and exchange while equity prices might not be a relevant channel of monetary policy innovation in Nigeria Furthermore the forecast error variance decomposition of inflation revealed that the sources of inflation are the monetary policy rate and private sector credit channel The study therefore recommends that there should be judicious management of interest rate credit and exchange rate policy to promote real per capita output in Nigeria Ch 2 This Chapter identifies factors likely to explain business failure in the Cameroonian textile industry A probit model based on a normality test provides a failure rate of about 54.45% mainly explained as follows companies with high operating expenses face an increase in their failure probability associative or bank loan based firms experience a high failure risk unlike those

created through equity public grants and family support high pricing practice compare to competitors increases the failure risk contrary to low or average pricing modes Formal work increases the failure risk while working in the informal significantly decreases this risk Implementing tax and institutional reforms likely to encourage informal corporations to legally operate seems necessary to fight against unfair pricing behaviours Ch 3 The object of the Chapter is to highlight the incidence of the funds send by African migrants on the growth and development of their home countries Although aid to development continues to be the privileged mean of funding these transfers constitute a regular additional source of finance in these countries In order to highlight the role played by these transfers we based ourselves to a certain number of experiences concerning their affectations and utilization Stylized facts founded on cases studies show that sending the funds globally has a positive effect on the home country Particularly it reduces household poverty by so doing increasing their living standard Up besides it stimulates local economic activities therefore economic growth Ch 4 The present study analyzed the possible lessons to learn in Rwanda from the China performance experiences in poverty reduction tragedies Over the last 35 years China has impressively made enormous treads in its fight averse to poverty as it has changed in one of the greatest vibrant economies in the global The China success in poverty reduction is dedicated largely to different economic reforms which lead to economic growth implementation of poverty lessening strategies rural development programs and as well as open door policies Recently China has been serving as an economic role model for many developing countries including African states due to its substantial progress in fighting against poverty In the same way Rwanda is still struggling with a high rate of poverty even if there is a huge achievement but still there is a long journey to go The growing cooperation between China and Rwanda are frequently elucidated by the country s call for its natural resources to be based on country development China is an astonishing example which clearly indicates how a country can revolt from poverty within a decade and be a leading performer on the worldwide scene From this perspective there are some policy lessons that African countries including Rwanda can learn from the socio economic transformation success of China Even if Rwanda has been gradually facing the developmental restrictions which China did not and given that the background for Rwandan country differs too much with China it is worthwhile to draw important lessons from China s success story on how it escaped millions of its population from poverty Ch 5 This Chapter empirically investigates the validity of the Ricardian equivalence hypothesis in Morocco based on recent data 1980 2016 that encompasses interesting episodes of demand oriented expansionary government policy during the second half of the 2000s followed by significant restrictive fiscal measures starting from 2012 We use the SVAR methodology which enables us to make the difference between the dynamics of savings and the budget deficit by separating them into two types of shocks Our results suggest that the equivalence is verified in the Moroccan macroeconomic framework The paper concludes that national savings offset up to 76% of fiscal deficit shocks Ch 6 The purpose of this article is to know how in the case of Cameroon the phenomenon of corruption distorts the information that

the doctor responsible of a service puts at a disposal of the director of the hospital and consequently increases the costs on the functioning of this hospital To highlight the effects of this phenomenon on the public hospital system the authors use the theory of information costs and in particular the role of information asymmetry as a generator of the risks of anti selection and moral hazard in the hospital doctor relationship The observation shows that corruption has engendered and reinforced informational asymmetry It disrupted patient care contracts and in particular generated transaction costs The persistence of this corruption has made it difficult to conduct an effective hospital restructuring and increased the lost of credibility of the hospital system Incentive instrument should be used to combat the phenomenon

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Innovation Spaces in Asia Maureen McKelvey,Sharmistha Bagchi-Sen,2015-02-27 Innovation Spaces in Asia provides insight into how and why Asia is poised to impact global innovation Asia is undergoing rapid developments in markets sources of technology and user preferences A key characteristic of the book is the rich empirical

Dhaka University Journal of Business Studies ,2021

The Oxford Handbook of Sovereign Wealth Funds Douglas J. Cumming,Geoffrey Wood,Igor Filatotchev,Juliane Reinecke,2017-10-12 Sovereign Wealth Funds SWFs represent both an increasingly important and potentially dominant category of alternative investor and a novel form for governments to project their interests both home and abroad As such they represent both economic actors and embody power vested in the financial and diplomatic resources they can leverage Although at times they have acted in concert with other alternative investors their intergenerational savings function should in theory at least promote more long termist thinking However they may be impelled in towards greater short termism in response to popular pressures demands from predatory elites and or unforeseen external shocks Of all the categories of alternative investment SWFs perhaps embody the most contradictory pressures making for diverse and complex outcomes The aim of this volume is to consolidate the present state of the art and advance the field through new applied conceptual and theoretical insights The volume is ordered into chapters that explore thematic issues and country studies incorporating novel insights in on the most recent developments in the SWF ecosystem This handbook is organized into four sections and 23 chapters The four sections are Governance of SWFs Political and Legal Aspects of SWFs Investment Choices and Structures of SWFs Country and Regional Analyses of SWFs

Public-Private Partnership and Policy Uncertainty Weijie Luo,2025-12-12 This book aims to explore the investment decision making of

private enterprises from the perspective of policy uncertainty in the process of cooperation between the government and social capital. The vitality of private capital is an important means of promoting economic development and expanding social employment. This book includes the following contents: taking the investment willingness of private enterprises as the analysis unit based on institutional theory, resource dependence theory, enterprise behavior theory, etc., systematically constructing a theoretical framework of policy uncertainty investment confidence; enterprise investment explores the connotation and internal causes of the uncertainty of PPP policy and constructs a central and prefecture level city policy uncertainty text thesaurus measurement system and quantitative indicators; explores the impact of policy uncertainty on investor confidence and the adaptability of private enterprise operations and analyzes the constraint or promoting effects of innovation vitality and industrial structure on policy uncertainty; explores the spatial spillover effect of local PPP policy uncertainty on private enterprise investment. This book tests the hypothetical relationship between policy uncertainty investment confidence and private enterprise investment based on policy texts, PPP listed company information and identifies key factors affecting private enterprise cooperative investment. This has important academic value for enriching institutional theory, expanding PPP research and has significant theoretical and practical value for promoting social capital investment and stimulating the vitality of private enterprises. In addition to students, teachers and researchers in the areas of firm behavior, public economics, public administration and public policy, this book is also of great interest to policy makers, planners and non government agencies who are concerned with understanding and addressing issues related to the cooperation of government and social capital in developed and developing countries. **The Farfaru Journal of Multi-disciplinary Studies**, 2014

Rethinking Development Strategies After the Financial Crisis Alfredo Fernando Calcagno, Sebastian Dullien, Alejandro Márquez-Velázquez, Nicolas Maystre, Jan Priewe, United Nations Conference on Trade and Development, Fachhochschule für Technik und Wirtschaft Berlin, 2015. The recent economic trends and the challenges posed by the global crisis reinforce the importance of implementing strategies for development as opposed to leaving the economy to market forces. Countries need a strategic compass for long run economic development either explicitly or implicitly. Among other ingredients this comprises macroeconomic policies, sectoral policies including the financial sector, trade and industrial policies, institution building in key areas and development friendly global governance. Within a chosen medium or even long term strategy governments need more policy space to adjust to the specific and evolving social, historical and institutional context. The experience of Asia shows that rather than implementing narrow and rigid general guidelines, experimental approaches which require policy space are a recipe for success. Furthermore, the slow growth periods endured by several countries, the lost decades allowed inferring which policies should be avoided. The authors of this publication share the notion that developing countries can and should learn more from each other as well as from their own past experience. It is important to look at comparisons between developing countries including both success and failure stories. In this second volume seven country studies contribute to this

approach From this perspective poor economic results in developing regions and transition economies in the 1980s and 1990s have to be compared with rapid output growth and social improvements in the two preceding decades as well as the 2000s Several factors have contributed to explaining these contrasts In particular the existence of a developmental State that uses its room for manoeuvre to act on both the supply and demand side is a common denominator of most successful experiences On the contrary neoliberal policies that restrained the role of the State in the economy and dismissed the need to preserve any policy space prevailed in the slow growing regions during the lost decades

Monetary and Economic Studies ,2014 *2020* Council of Europe,2014 Perspectives on youth is a new series published by the partnership between the European Commission and the Council of Europe in the field of youth with the support of five countries Belgium Finland France Germany and the United Kingdom and the Nordic Council of Ministers Its purpose is to bring national youth policies closer together and to keep the largely European dialogue about key problems of national and supranational child and youth policy on a solid foundation in terms of content expertise and politics The series aims to act as a forum for information discussion reflection and dialogue on European developments in the field of youth policy youth research and youth work The conceptual strategy behind this series is meant to be critical and anticipative reflecting European youth policies and their relevance for and impact on young people It also highlights trends in the youth field that need innovative and forward looking strategies The series aims to contribute to the development and promotion of a youth policy and of a youth work practice that is based on knowledge as well as participatory principles It is also intended to be a forum for peer learning between member states of the European Union as well as of the Council of Europe The plan is to publish Perspectives on youth at least once a year This first issue focuses on 2020 what do YOU see featuring a futuristic perspective on the lives of young people across Europe and the wider world based on research social trends policy planning changing demography employment prospects sustainable development and security among other things

Bank of Japan Monetary and Economic Studies ,2014 *System* ,1920 **The Business Review** ,2015 **The Economist** ,2011 **Industrial Development Report** United Nations Publications,2016-01-14 This report looks at how technology and innovation achieves inclusive and sustainable industrial development ISID Its main finding is that ISID is feasible and technology can simultaneously serve all three dimensions of sustainability including economic social and environmental Rapid inclusive and sustainable industrialization can happen more frequently provided that policymakers firmly steer the industrialization process with opportune policies and avoid past mistakes In some cases the spread of technology has not materialized in concrete growth opportunities because of the lack of technological capabilities Innovation needs to be supported by interventions strengthening the process from invention to adoption as capabilities are developed and high tech manufacturing sectors are created seeing higher rates of sustainable growth

Canadian Journal of Forest Research ,2016-10 *Notes and Queries* ,1914 *ARC User* ,2007

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