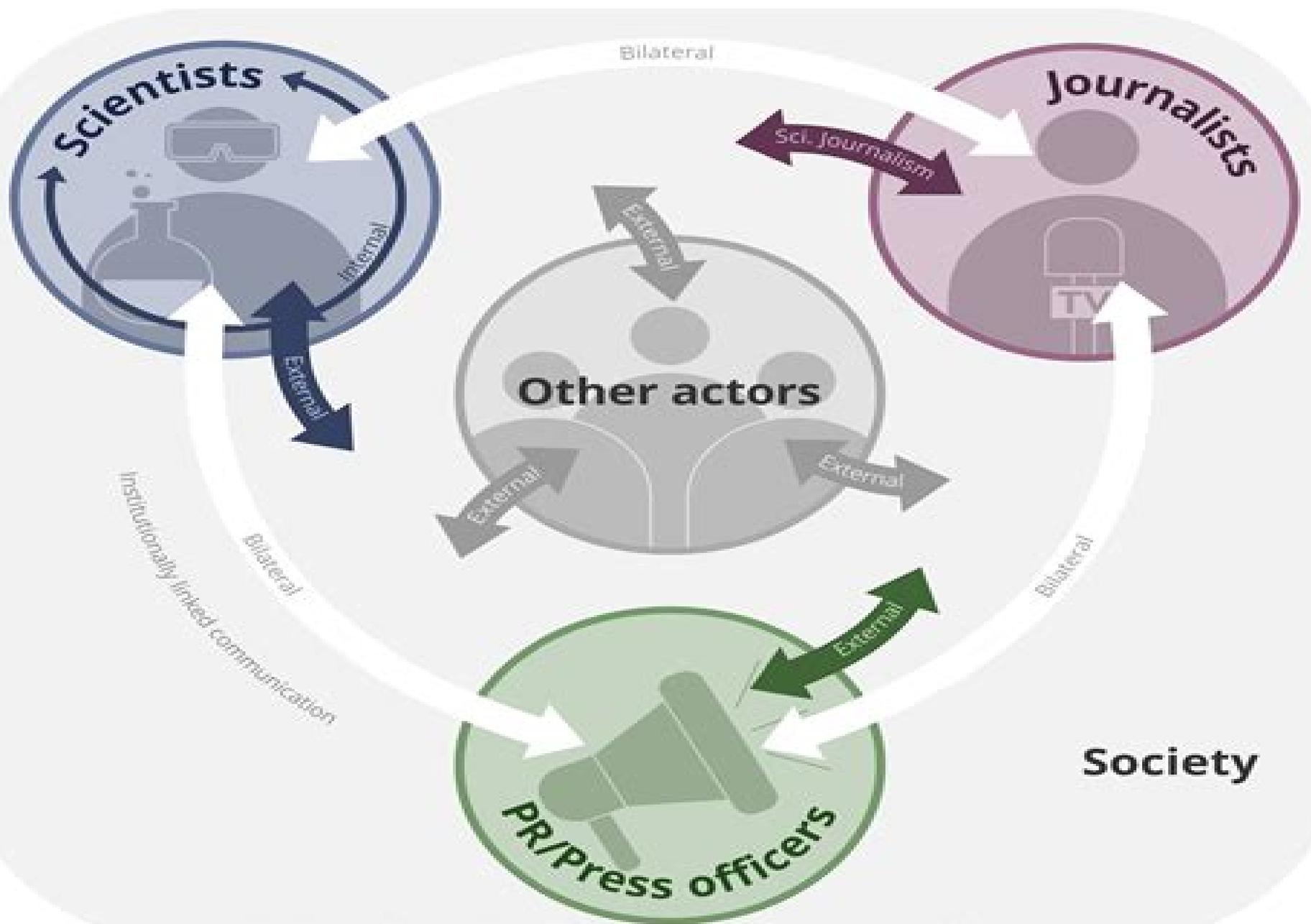


Science communication



Communication For Science

Tjempaka Hartomo, Julian Cribb

Communication For Science:

Science Communication: An Introduction Frans Van Dam, Liesbeth De Bakker, Anne M Dijkstra, Eric Allen Jensen, 2020-03-05 The book provides a concise informative comprehensive and current overview of key issues in the field of science communication the background of science communication its theoretical bases and its links to science communication practice Especially the link between theory research and practice is very well developed in the book and in the individual chapters I think that is valuable for both readers new to the field of science communication but also for those who identify with only one of these sides it is indeed a comprehensive and concise overview convincing in its aim to link theory research and practice and I will definitely use it for my lectures on science communication JCOM Journal of Science Communication A concise coherent and easily readable textbook about the field of science communication connecting the practice of science communicators with theory In the book recent trends and shifts in the field resonate such as the transition from telling about science to interacting with the public and the importance of science communication in health and environmental communication The chapters have been written by experts in their disciplines coming from philosophy of science and communication studies to health communication and science journalism Cases from around the world illustrate science communication in practice The book provides a broad up to date and coherent introduction to science communication for both students of science communication and related fields as well as professionals Related Link s **Science Communication in the World** Bernard Schiele, Michel Claessens, Shunke Shi, 2012-04-05 This volume is aimed at all those who wonder about the mechanisms and effects of the disclosure of knowledge Whether they have a professional interest in understanding these processes generally or they wish to conduct targeted investigations in the PCST field it will be useful to anyone involved in science communication including researchers academics students journalists science museum staff scientists high public profiles and information officers in scientific institutions **Science Communication** Laura Bowater, Kay Yeoman, 2012-12-26 Science communication is a rapidly expanding area and meaningful engagement between scientists and the public requires effective communication Designed to help the novice scientist get started with science communication this unique guide begins with a short history of science communication before discussing the design and delivery of an effective engagement event Along with numerous case studies written by highly regarded international contributors the book discusses how to approach face to face science communication and engagement activities with the public while providing tips to avoid potential pitfalls This book has been written for scientists at all stages of their career including undergraduates and postgraduates wishing to engage with effective science communication for the first time or looking to develop their science communication portfolio *The Science of Communicating Science* Craig Cormick, 2019-11-01 Are you wishing you knew how to better communicate science without having to read several hundred academic papers and books on the topic Luckily Dr Craig Cormick has done this for you This highly readable and

entertaining book distils best practice research on science communication into accessible chapters supported by case studies and examples With practical advice on everything from messages and metaphors to metrics and ethics you will learn what the public think about science and why and how to shape scientific research into a story that will influence beliefs behaviours and policies

Communicating Science Toss Gascoigne, Bernard Schiele, Joan Leach, Michelle Riedlinger, Luisa Massarani, Bruce V. Lewenstein, Peter Broks, 2020-09-14 Modern science communication has emerged in the twentieth century as a field of study a body of practice and a profession and it is a practice with deep historical roots We have seen the birth of interactive science centres the first university actions in teaching and conducting research and a sharp growth in employment of science communicators This collection charts the emergence of modern science communication across the world This is the first volume to map investment around the globe in science centres university courses and research publications and conferences as well as tell the national stories of science communication How did it all begin How has development varied from one country to another What motivated governments institutions and people to see science communication as an answer to questions of the social place of science *Communicating Science* describes the pathways followed by 39 different countries All continents and many cultures are represented For some countries this is the first time that their science communication story has been told

Communicating Science Effectively National Academies of Sciences, Engineering, and Medicine, Division of Behavioral and Social Sciences and Education, Committee on the Science of Science Communication: A Research Agenda, 2017-03-08 Science and technology are embedded in virtually every aspect of modern life As a result people face an increasing need to integrate information from science with their personal values and other considerations as they make important life decisions about medical care the safety of foods what to do about climate change and many other issues Communicating science effectively however is a complex task and an acquired skill Moreover the approaches to communicating science that will be most effective for specific audiences and circumstances are not obvious Fortunately there is an expanding science base from diverse disciplines that can support science communicators in making these determinations *Communicating Science Effectively* offers a research agenda for science communicators and researchers seeking to apply this research and fill gaps in knowledge about how to communicate effectively about science focusing in particular on issues that are contentious in the public sphere To inform this research agenda this publication identifies important influences psychological economic political social cultural and media related on how science related to such issues is understood perceived and used

Science Communication Massimiano Bucchi, Brian Trench, 2025-04-02 *Science Communication The Basics* is an accessible yet critical introduction to science communication which is viewed as the social conversation around science It addresses why science communication matters examines the evolution of theories and practices and explains concepts myths misunderstandings and challenges Massimiano Bucchi and Brian Trench navigate the foundations and key themes of science communication through numerous vignettes examples cases and arguments They

provide annotated recommended reading and a Lexicon summarising the understandings and uses of key terms in the field

Revealing science communication as a collective process and part of daily life topics covered include science communication as part of culture and our understanding of ourselves and the world the history of science communication and the development of modern science policy and theoretical approaches the growth of professional practice formal education and research in the field evolving platforms for science communication and quality trust and ethical awareness in science communication

Science Communication The Basics is designed to be a concise primer and essential reading for newcomers to the field including staff in research and policy institutions students of the natural human and social sciences and general readers curious about the ways science is presented and perceived in society Science Communication The Basics is the third in a triptych of works on science communication from the two authors The other two works are the Routledge Handbook of Public Communication of Science and Technology first published in 2008 and now in its third edition 2021 and a four volume anthology of readings The Public Communication of Science 2016 also published by Routledge

Sharing Knowledge

Tjempaka Hartomo, Julian Cribb, 2002-07-17 Human knowledge is growing faster today than at any time in history far outracing our ability to share it The gap between those with access to knowledge and those without has implications for future global stability At the national level the effectiveness of knowledge sharing influences the rate at which countries grow and achieve sustainability

Sharing Knowledge is a guide for scientific managers researchers communicators and policy makers on practical low cost ways to add value to science by assisting its adoption or commercialisation It is also a valuable text for the teaching of public awareness of science and science communication at tertiary level

Communicating Science in Social Contexts

Donghong Cheng, Michel Claessens, Nicholas R. J. Gascoigne, Jenni Metcalfe, Bernard Schiele, Shunke Shi, 2008-07-15 Science communication as a multidisciplinary field has developed remarkably in recent years It is now a distinct and exceedingly dynamic science that melds theoretical approaches with practical experience Formerly well established theoretical models now seem out of step with the social reality of the sciences and the previously clear cut delineations and interacting domains between cultural fields have blurred

Communicating Science in Social Contexts examines that shift which itself depicts a profound recomposition of knowledge fields activities and dissemination practices and the value accorded to science and technology

Communicating Science in Social Contexts is the product of long term effort that would not have been possible without the research and expertise of the Public Communication of Science and Technology PCST Network and the editors For nearly 20 years this informal international network has been organizing events and forums for discussion of the public communication of science

[The Chicago Guide to Communicating Science](#)

Scott L. Montgomery, 2017-02-21 This book is a comprehensive guide to scientific communication that has been used widely in courses and workshops as well as by individual scientists and other professionals since its first publication in 2002 This revision accounts for the many ways in which the globalization of research and the changing media landscape have altered

scientific communication over the past decade With an increased focus throughout on how research is communicated in industry government and non profit centers as well as in academia it now covers such topics as the opportunities and perils of online publishing the need for translation skills and the communication of scientific findings to the broader world both directly through speaking and writing and through the filter of traditional and social media It also offers advice for those whose research concerns controversial issues such as climate change and emerging viruses in which clear and accurate communication is especially critical to the scientific community and the wider world

Science Communication in the World ,2012-04-04 [Exploring Science Communication](#) Ulrike Felt,Sarah R. Davies,2020-01-27 Exploring Science Communication demonstrates how science and technology studies approaches can be explicitly integrated into effective powerful science communication research Through a range of case studies from climate change and public parks to Facebook museums and media coverage it helps you to understand and analyse the complex and diverse ways science and society relate in today s knowledge intensive environments Notable features include A focus on showing how to bring academic STS theory into your own science communication research Coverage of a range of topics and case studies illustrating different analyses and approaches Speaks to disciplines across Media Communication Science Technology Studies Health Sciences Environmental Sciences and related areas With this book you will learn how science communication can be more than just about disseminating facts to the public but actually generative leading to new understanding research and practices

Routledge Handbook of Public Communication of Science and Technology Massimiano Bucchi,Brian Trench,2014-06-20 Communicating science and technology is a high priority of many research and policy institutions a concern of many other private and public bodies and an established subject of training and education Over the past few decades the field has developed and expanded significantly both in terms of professional practice and in terms of research and reflection The Routledge Handbook of Public Communication of Science and Technology provides a state of the art review of this fast growing and increasingly important area through an examination of the research on the main actors issues and arenas involved In this brand new revised edition the book brings the reviews up to date and deepens the analysis As well as substantial reworking of many chapters it gives more attention to digital media and the global aspects of science communication with the inclusion of four new chapters Several new contributors are added to leading mass communication scholars sociologists public relations practitioners science writers and others featured herein With key questions for further discussion highlighted in each chapter the handbook is a student friendly resource and its scope and expert contributors mean it is also ideal for both practitioners and professionals working in the field Combining the perspectives of different disciplines and of different geographical and cultural contexts this original text provides an interdisciplinary and global approach to the public communication of science and technology It is a valuable resource for students researchers educators and professionals in media and journalism sociology the history of science and science and technology *Routledge*

Handbook of Public Communication of Science and Technology Massimiano Bucchi, Brian Trench, 2021-02-28 Communicating science and technology is a high priority of many research and policy institutions a concern of many other private and public bodies and an established subject of training and education In the past few decades the field has developed and expanded significantly both in terms of professional practice and in terms of research and reflection At the same time particularly in recent years interactions between science and society have become a topic of heated public and political debates touching issues like quality and credibility of information trust in science and scientific actors and institutions and the roles of experts in crises and emergencies This book provides a state of the art review of this fast growing and increasingly important area through an examination of research done on the main actors issues and arenas involved The third edition of the Handbook brings the reviews up to date and deepens the analysis As well as substantial re working of many chapters it includes four new chapters addressing enduring themes science publics science media theories recent trends art science interactions and new proposed insights on science communication as culture and as the social conversation around science New contributors are added to the group of leading scholars in the field featured in the previous editions The Handbook is a student friendly resource but its scope and expert contributions will equally appeal to practitioners and professionals in science communication Combining the perspectives of different disciplines and of different geographical and cultural contexts this original text provides an interdisciplinary as well as a global approach to public communication of science and technology It is a valuable resource notably an indispensable guide to the published work in the field for students researchers educators and professionals in science communication media and journalism studies sociology history of science and science and technology studies Chapter 8 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license

Science Communication Annette Leßmöllmann, Marcelo Dascal, Thomas Gloning, 2019-12-16 The volume gives a multi perspective overview of scholarly and science communication exploring its diverse functions modalities interactional structures and dynamics in a rapidly changing world In addition it provides a guide to current research approaches and traditions on communication in many disciplines including the humanities technology social and natural sciences and on forms of communication with a wide range of audiences

Understanding and Communicating Science LeeAnn Kahlor, Patricia Stout, 2009-11-13 Science communication has become increasingly popular in journalism and mass communication as the media offer more scientific and technological information to the public This volume explores the evolution of science communication addressing key issues and offering substance for future study Harnessing the energies of junior scholars on the forefront of science communication this work pushes the boundaries of research forward allowing scholars to sample the multiple paradigms and agendas that will play a role in shaping the future of science communication Editors LeeAnn Kahlor and Patricia

Getting to the Heart of Science Communication Faith Kearns, 2021-05-11 At a community fire day in a

northern California town several years ago author Faith Kearns gave a talk on building fire safe houses able to withstand increasingly common wildfires Much to her surprise Kearns was confronted by an audience member whose house had recently burned What she thought was straightforward helpful scientific information had instead retraumatized audience members forcing Kearns to reevaluate her approach Like Kearns scientists today working on controversial issues from climate change to drought to COVID 19 are finding themselves more often in the middle of deeply traumatizing or polarized conflicts It is no longer enough for scientists to communicate a scientific topic clearly They must not only be experts in their fields of study but also experts in navigating the thoughts feelings and opinions of members of the public they engage with and with each other And the conversations are growing more fraught In *Getting to the Heart of Science Communication* Faith Kearns has penned a succinct guide for navigating the human relationships critical to the success of practice based science Using interviews and personal anecdotes as well as her own insights as a field scientist Kearns walks readers through the evolution of science communication and how emotional and high stakes issues have shaped communication The meat of the book lies in the middle chapters where Kearns offers key tools for communicators listening working with conflict and understanding trauma loss and healing She concludes the book with a substantive discussion on diversity equity and inclusion in science communication and advice to readers for handling their own emotional needs in an unpredictable career landscape This meticulously researched volume takes science communication to the next level helping scientists see the value of listening as well as talking understanding power dynamics in relationships and addressing the roles of trauma loss grief and healing This book will particularly resonate with early to mid career scientists graduate students and researchers especially those in applied sciences who work closely with the public

The Science of Science Communication II, 2014

Successful scientists must be effective communicators within their professions Without those skills they could not write papers and funding proposals give talks and field questions or teach classes and mentor students However communicating with audiences outside their profession people who may not share scientists interests technical background cultural assumptions and modes of expression presents different challenges and requires additional skills Communication about science in political or social settings differs from discourse within a scientific discipline Not only are scientists just one of many stakeholders vying for access to the public agenda but the political debates surrounding science and its applications may sometimes confront scientists with unfamiliar and uncomfortable discussions involving religious values partisan interests and even the trustworthiness of science *The Science of Science Communication II* is the summary of a Sackler Colloquium convened in September 2013 At this event leading social behavioral and decision scientists other scientists and communication practitioners shared current research that can improve the communication of science to lay audiences In the Sackler Colloquia tradition the meeting also allowed social and natural scientists to identify new opportunities to collaborate and advance their own research while improving public engagement with science Speakers provided evidence based

guidance on how to listen to others so as to identify their information needs ways of thinking about the world and the cultural stereotypes regarding scientists They delved deeply into the incentive systems that shape what scientists study and how they report their work the subtle changes in framing that can influence how messages are interpreted the complex channels that determine how messages flow and the potential politicization of scientific evidence Publisher s description *Science Communication in Theory and Practice* Sue Stockmayer, M.M. Gore, C.R. Bryant, 2001-12-31 This book provides an overview of the theory and practice of science communication It deals with modes of informal communication such as science centres television programs and journalism and the research that informs practitioners about the effectiveness of their programs It aims to meet the needs of those studying science communication and will form a readily accessible source of expertise for communicators *The New Art of Old Public Science Communication* Miira B. Hill, 2022 This book investigates the phenomenon of science communication events as spectacles for legitimizing and communicating science to the public With attention to events such as Science Slam where scientists are asked to present their knowledge in new ways and speak to an audience of laymen the author examines the participants use of stylistic devices borrowed from other events in order to address a diverse audience in a competitive environment With attention to the performative appearance of scientists on stage and the manner in which contemporary public performing scientists present problematise and communicate knowledge the author considers the justifications offered by participants in terms of legitimacy and expectations Illustrating the crucial role of bodies techniques visuals and objects in the communicative construction of scientific reality *The New Art of Old Public Science Communication* *The Science Slam* sheds new light on the construction of improved science communication As such it will appeal to social scientists with interests in science communication the sociology of science and technology and the sociology of knowledge

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